



BIDDICK PARENT WEEKLY BULLETIN

Week starting 12th June 2023

A Message from our Assistant Headteacher Mr Brown

Over June we celebrate Pride month at the Academy. This is an opportunity for our community to come together and celebrate our vibrant diversity. Pride celebrations started this week with assemblies led by Mr Johnson. He reminded us of what Pride means and the satisfaction we can feel in our achievements, in ourselves, and more widely in our community. His assembly celebrated individuals from the LGBTQ+ community and the progress that has been made towards a more inclusive society.

Our Pride group are currently planning student-led activities over the month to raise awareness of all equalities which will lead up towards our Pride March in the Academy over lunch-time later in the month. Our musicians in the Academy are also currently planning a performance for our Presentation Evening linked to Pride to powerfully convey this. Furthermore, in Tutor Time over the next few weeks there will be quizzes and activities to further develop student knowledge of the Equality Act and the Protected Characteristics.

Pride month also offers students the opportunity to celebrate our diversity more widely in terms of race and disabilities. We are proud of our diversity and look forward to supporting our students in their work to make society a more welcoming place for everyone.

Thank you

Mr Brown

The National Theatre's "SuckerPunch" at The Fire Station, Sunderland





- We have been lucky enough to secure free complimentary tickets to the National Theatre's production of SuckerPunch for all students studying **GCSE Drama, Music and English students**
- There are a maximum of 30 of the free complimentary tickets, on a first come first served basis.
- However there is a reduced price of £5 per ticket for all parents and all other students – using the code "*punch5*" when purchasing the tickets online using the link <https://sunderlandculture.org.uk/events/sucker-punch/>
- The show is on from **Wednesday 21st June till Friday 23rd June** at The Fire Station in Sunderland
- For a free ticket please contact Miss Moscardini-Baharie moscardini-baharie.d@biddickacademy.com by **Friday 16th June 2023** with your child's name and which GCSE they are studying, Drama, Music or English

Uniform

Michael Sehgal & Sons Ltd.

FREE DELIVERY
ON ALL ORDERS OVER £40



Great news!

Free Delivery is extended to the end of June!

To support our schools and families we are delighted to extend our offer for free carriage on all uniform orders over £40, for another month. Free postage applies automatically online, at the checkout!

The School Uniform Purchasing Mood Meter



THIS SIDE OF THE POINTER:

- STRESS-FREE SHOPPING
- FULLY STOCKED
- FREE DELIVERY OVER £40
- NO DELIVERY WAIT TIMES
- PLENTY OF TIME FOR EXCHANGES
- NO QUEUING
- HIGH LEVEL OF SERVICE
- SENSE OF ACHIEVEMENT
- ENJOYABLE BUYING EXPERIENCE
- RELAXED SUMMER HOLIDAYS
- HAPPY AND PREPARED CHILD


THIS SIDE OF THE POINTER:

- STRESS AND PRESSURE
- RISK OF SHORTAGES
- RISK OF COURIERS STRIKING
- NO TIME FOR EXCHANGES
- LONG DELIVERY WAIT TIMES
- LIMITED STORE APPOINTMENTS
- LOWER SERVICE EXPERIENCE
- FRUSTRATION / DISAPPOINTMENT
- CHILD HAVING TO START SCHOOL WITHOUT A VITAL UNIFORM ITEM
- UNHAPPY PARENT AND CHILD

Book an expert uniform fitting appointment in store:

Our bespoke booking system ensures a higher level of one-to-one service, optimising the use of changing rooms, reducing waiting times and making buying uniforms a pleasant, stress-free experience, with the added benefit, of free parking!

Appointments are in exceptionally, high demand over the coming weeks, so please do book early, to avoid disappointment. Visit our website or click on the link below, to book in now.



WE HAVE
MOVED

NEW ADDRESS
Michael Sehgal and Sons Ltd
Unit 17
Airport Industrial Estate
Kingston Park
Newcastle Upon Tyne
NE3 2EP
We are just opposite Tesco Extra

PLEASE NOTE OUR NEW ADDRESS!!

Online Safety



- An influencer is somebody prominent on a social media platform such as YouTube and Instagram, who have a high number of followers. Influencers share their opinions/ideas and may be paid to advertise/promote products through their account
- Whilst there are some great influencers, there are some that choose to share their own opinions, which could be misogynistic or racist for example. These opinions can be expressed or interpreted as fact.
- It is important to talk to your child about the spread of misinformation online and how we should fact check and critically analyse what we see and hear online
- What we see on social media platforms is influenced by algorithms, which predict what type of content we are most likely to interact with. Whilst there are benefits of algorithms, it can mean that once we start looking at certain content, our social media feed can become more aligned with that opinion, so we don't see a balanced picture
- You can find out more here: <https://www.childnet.com/blog/algorithms/>
- Further information
- The NSPCC have created an article detailing what you need to know about online influencers. You can read it here: <https://www.nspcc.org.uk/keeping-children-safe/online-safety/online-safety-blog/2023-05-16-the-influence-of-influencers>

